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PRESS RELEASE

WTA Ostrava, J&T Banka Ostrava Open 2020

Dear friends, media representatives,

We would like to announce that another important tennis tournament will be held in the Czech Republic.

Czech tennis was given an extraordinary opportunity to organize one of the WTA 2020 Tour tournaments in October 2020. This is due to the current coronavirus pandemic during which dozens of tournaments were cancelled worldwide.

The experience with organizing high quality tennis events, which took place in Prague's tennis courts during this summer, helped to secure an offer to organize another prestigious tournament in the Czech Republic.

J&T Banka Ostrava Open 2020 is now included in the WTA calendar and will take place in Ostrava from 17 to 25 October. The venue will be the Ostravar Arena. The Ostrava tournament replaces the originally planned Zhengzhou Open and will belong to the Premier category.

"It is a huge appreciation of the work of the whole Czech tennis, which was one of the first to successfully launch tennis events in Europe during the coronavirus pandemic," says Tomáš Petera from Perinvest Group, which will organise the tournament. The organization was entrusted to it by APG, which holds the Women's Tennis Association (WTA) tournaments license.

The organisers of the tournament will be supported by PR Stars agency and TK Plus company. "It is a very important and complex project that we want to deal with despite the short preparation time. That is why we approached partners who have experience with similar events, and we believe that the tournament will be successful," says Tomáš Petera.

Elite women's tennis will return to Ostrava after 20 months, as the Ostravar Arena is the traditional home environment of the Czech Fed Cup team.

Considering the category of the tournament, in which the players will strive for up to 470 points in the WTA rankings, this is one of the most prestigious tennis events taking place in the Czech Republic. At the same time, any player from the TOP 10 world rankings will be allowed to start at the tournament without any limits, which guarantees a very high-quality line-up, including some of the best Czech tennis players.

J&T Banka, which has been supporting tennis events in the Czech Republic for several years, has become the main partner of the tournament. "We have been supporting Czech tennis for a long time. In this difficult situation, we are all the happier to be a partner and take part in such an important sporting event that will introduce the best of the world women's tennis to the domestic audience," says Igor Kováč, member of the Board of J&T Banka.

In the near future, expect an invitation to a press conference, to which you are most welcome.

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